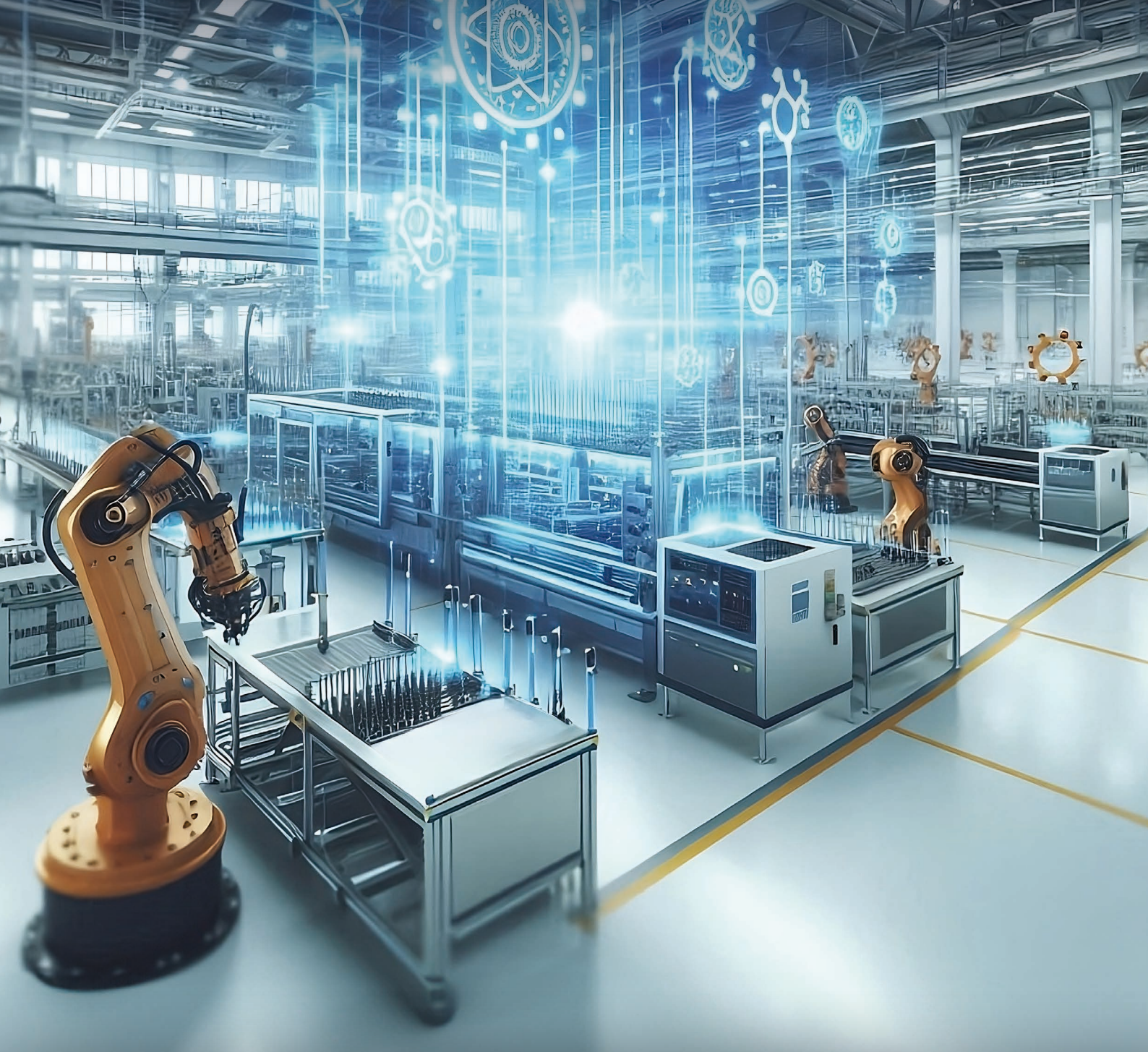


PC & Industrie

Fachzeitschrift für industrielle Automatisierung



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MEDIA KIT 2026

PC & Industrie Technical Journal for industrial Automation

MEDIA KIT 2026

PC & Industrie

Technical Journal for Industrial Automation

PC & Industrie is a monthly technical journal covering new technologies, components, and applications from the areas of industrial automation, measurement, control and automation.

The magazine introduces new products as well as trends and new technologies through in-depth articles, technical features and news updates.

There are also 11 different Buyers' Guides and Specials. Have a look at the specific topics on the following page. Registration of your company and product index is, as always, free of charge.

All articles and buyers guides are in german language.



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Content

PC & Industrie covers the following topics on a regular basis:

- Industrial Computers and Embedded Systems
- Measurement and Sensors
- Control and automation
- Operation and visualisation solutions
- Factory Automation
- Industrial Image Processing
- Communication and Field Busses
- Interfaces and I/O Systems
- Electrical power supply
- Electrical and Electromechanical Components
- Software/Tools/Kits
- Machine vision
- Quality Management

Readers

PC & Industrie is sent free of charge to qualified readers working in the following fields:

- Industrial Automation
- Manufacturing Systems Engineering
- Production and maintenance
- Test facilities
- Communications
- Mechatronics
- Automotive
- Airoospace
- Universities and Administration
- Service Industry
- Engineerings office

Addresses are frequently updated.

The reader's responsibilities are:

- Research & Development
- Manufacturing
- Customer Service
- Purchasing
- Quality Assurance
- Education and training
- Planning and design

Circulation: 7100

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Publisher:

beam-Verlag

Dipl.-Ing. Reinhard Birchel
Inhaberin Claudia Birchel

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D-35039 Marburg

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www.beam-verlag.de

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PC & Industrie

Advertising Formats and Pricing

Standard Formats (type area)

Format	Size (width x height, in mm)	Prize (+ VAT)
1/1	186 x 279	2650,- €
1/2 upright	91 x 268	1460,- €
1/2 horizontal	186 x 132	1460,- €
1/3 upright	59 x 268	1045,- €
1/3 horizontal	186 x 88	1045,- €
1/4 upright	91 x 132	810,- €
	44 x 268	810,- €
1/4 horizontal	186 x 66	810,- €
1/8 upright	44 x 132	480,- €
1/8 horizontal	91 x 66	480,- €
1/16	44 x 66	285,- €

Bleed Formats

Format	Size (width x height, in mm)	Prize (+ VAT)
1/1	210 x 297	2730,- €
1/2 upright	100 x 297	1515,- €
1/2 horizontal	210 x 148	1515,- €
1/3 upright	68 x 297	1075,- €
1/3 horizontal	210 x 106	1075,- €
1/4 upright	53 x 297	850,- €
1/4 horizontal	210 x 84	850,- €

For advertisements in bleed, 3 mm trim allowance must be added to the margins!
The client is solely liable for the technical correctness of the advertisement!

Specials

	Prize (+VAT)	
Cover Picture	1390,- €	
Job Advert	50 % of Original Format Price	
Company Portrait (Design inclusive)	1/4 upright	395,- €
	1/2 horizontal	790,- €
	1/1	1190,- €
Additional Flyers, etc	on demand	

Magazine Format	DIN A4, 210 x 297 mm (width x height)
Type Area Format	4 columns à 44 x 247 mm 3 columns à 59 x 247 mm (width x height)

Dates 2026

(Cancellations will only be honoured up to the advertising deadline!)

Issue	Focused Themes	Exhibition Presence	Editorial and Advertising Closing Date	Print Media Accepted until	Publication Date
1-2/2026	Buyer's guide Industrial PCs		21.11.2025	05.12.2025	02.01.2026
3/2026	Buyer's guide Embedded Systems	Embedded World	23.01.2026	06.02.2026	27.02.2026
4/2026	Buyer's guide Visualization and Operation		20.02.2026	06.03.2026	27.03.2026
5/2026	Buyer's guide Power supply	PCIM	20.03.2026	20.04.2026	24.04.2026
6/2026	Buyer's guide Measurement & Test/ Quality Management	Sensor+Test	17.04.2026	30.04.2026	22.05.2026
7/2026	Buyer's guide Industrial communication		22.05.2026	05.06.2026	26.06.2026
8/2026			19.06.2026	03.07.2026	24.07.2026
9/2026	Buyer's guide Electronic components		17.07.2026	31.07.2026	21.08.2026
10/2026	Buyer's guide Industrial image processing	VISION	14.08.2026	28.08.2026	18.09.2026
11/2026			11.09.2026	25.09.2026	16.10.2026
special edition	Buyer's guide Automated Production	sps	18.09.2026	02.10.2026	23.10.2026
12/2026	Buyer's guide Software/Tools/Kits	sps	16.10.2026	30.10.2026	20.11.2026

Ad formats

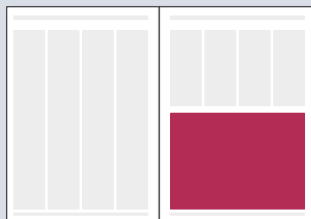
Advertisements in the type area



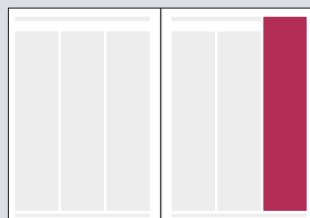
1/1 186 x 276 mm



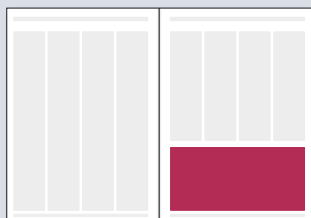
1/2 upright 91 x 268 mm



1/2 horizontal 186 x 132 mm



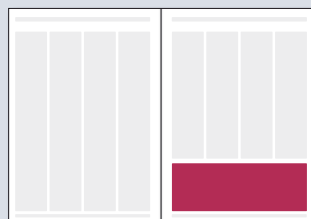
1/3 upright 59 x 268 mm



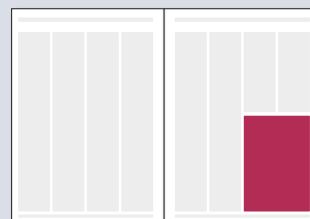
1/3 horizontal 186 x 88 mm



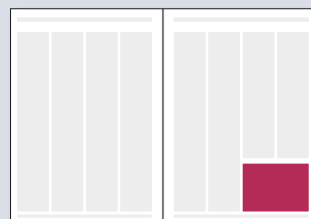
1/4 upright 44 x 268 mm



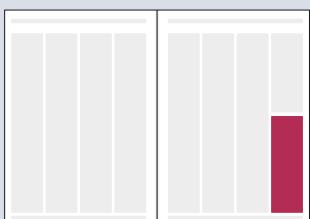
1/4 horizontal 186 x 66 mm



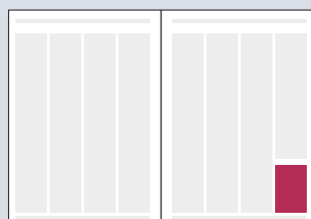
1/4 upright 91 x 132 mm



1/8 horizontal 91 x 66 mm

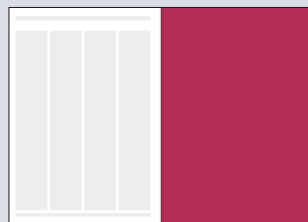


1/8 hoch 44 x 132 mm

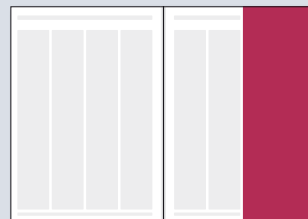


1/16 44 x 66 mm

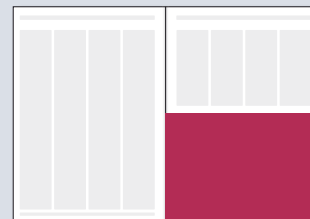
Advertisements in bleed (+ 3 mm bleed)



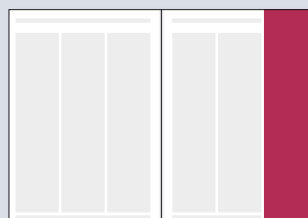
1/1 210 x 297



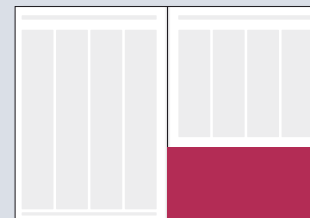
1/2 upright 100 x 297 mm



1/2 horizontal 210 x 148 mm



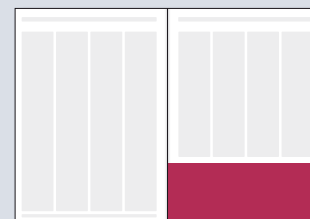
1/3 upright 68 x 297 mm



1/3 horizontal 210 x 106 mm



1/4 upright 53 x 297 mm



1/4 horizontal 210 x 84 mm

Specials

Cover Picture

Your press release/article will be published as a cover story. You supply a finished cover picture. Optionally, we can support you with the design.

Job Advert

We remit 50% of the advertising price for job advertisements.

Company Portrait

We will design a company portrait in consultation with you using the image and text material you provide. Please provide us with relevant information, such as the color values of your corporate colors or your corporate font.

Additional Flyer, etc.

Other advertising formats are also possible on request. Talk to us!

Data delivery/placement etc.

For adverts in the bleed, 3 mm bleed allowance must be added to the edges! Please create trim marks to ensure correct positioning.

Image data requires a resolution of at least 300 dpi in the final format.

Important information (text fields) should be placed at a minimum distance of 5 mm from the edge of the advert.

Provide your data in the CMYK colour space and please do not use any special colours. Please use the FOGRA 39 colour profile when creating data – if you use other colour profiles, especially for data created in the RGB colour space, colour deviations may occur during printing.

If you use a light-coloured font on a dark background, please set this to „omit“ and not to „overprint“, as otherwise display errors may occur.

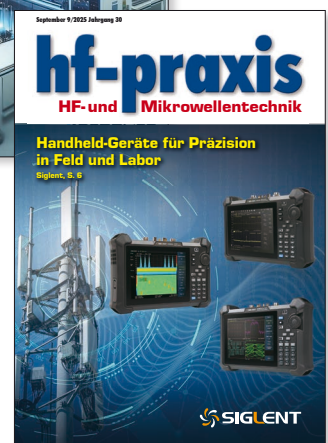
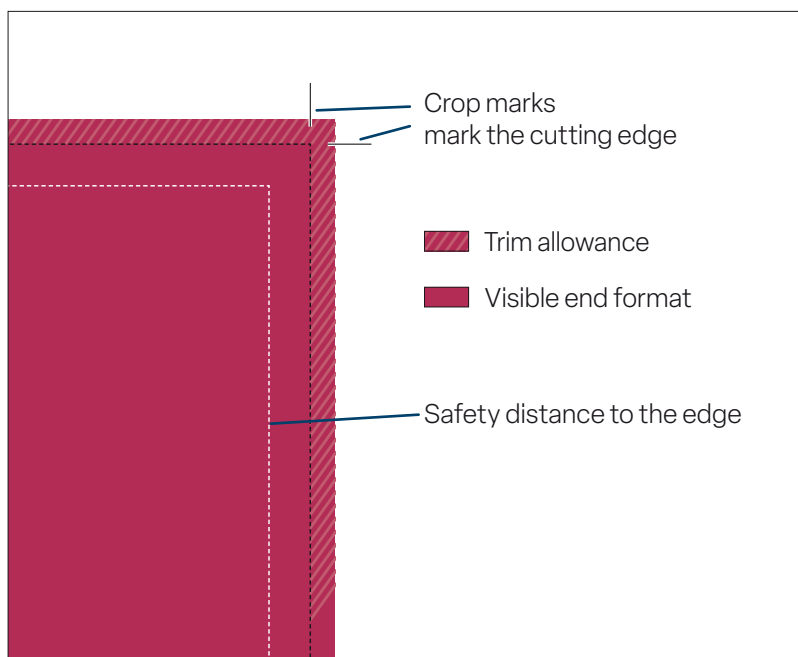
Please transmit advert data as PDF-X1a files.

(PDF-X1 is a PDF standard with automatic transparency flattening).

The client is solely liable for the technical correctness of the advertisement!

We regularly send proofs of company portraits, and on request also of adverts or press articles. If we do not receive any corrections or feedback by the deadline set, approval is deemed to have been granted!

We generally place adverts in the appropriate theme section. Please let us know if you would like your advert to be placed in a particular section, on the right or left-hand page or in a particular part of the magazine. We will be happy to take these requests into account as far as this is technically possible.





If you are interested, please contact us for more information or sample journals!

You can also find our extensive magazine archive online at

www.beam-verlag.de/epaper-kiosk

Our other Journals



hf-Praxis

Technical Journal
for High Frequency and
Microwave Technology



electronic fab

Technical Journal
for Electronic Production



Haus und Elektronik

Technical Journal
for Trade, Handcraft,
Architects and Planners



meditronic Journal

Technical Journal
for Medical Engineering