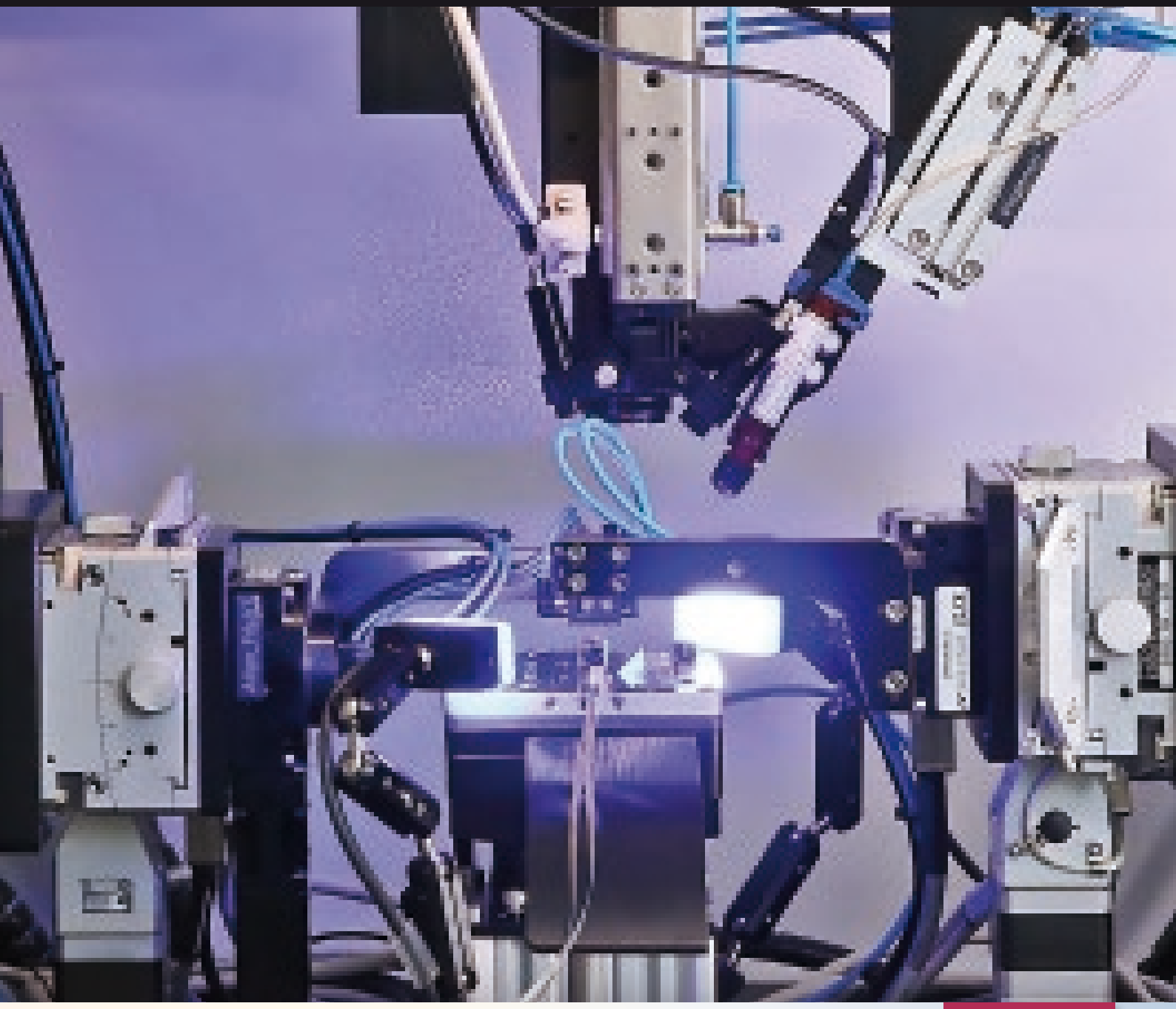
electronic fab

Fachzeitschrift für Elektronik-Produktion



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MEDIA KIT 2027

electronic fab Technical Journal for Electronic Production

MEDIA KIT 2027

electronic fab

Technical Journal for Electronic Production

electronic fab is a quarterly technical magazine covering new technologies, components and applications in all areas of electronics manufacturing.

The magazine highlights new products, trends and emerging technologies through in-depth articles, technical features and news updates..

Issue 2 will include a free Buyer's Guide consisting of several alphabetical listings of products and suppliers, local representatives, and company contact information.

We will be presenting Issue 4 alternately at the trade press booth at the electronica and productronica trade shows.



front cover picture is used with the kind permission of nanosystec GmbH

Content

electronic fab regularly covers the following topics:

- Semiconductor and display manufacturing
- Photovoltaic production
- Technologies for the production of PCBs and interconnect devices
- Assembly Technologies
- Soldering Technologies
- Winding Materials
- Technologies for processing of cables
- Material Processing
- Measurement and Inspection technology
- Quality assurance
- Product Finishing
- Micro- and nanotechnology
- Equipment
- Production Logistics
- Services
- Packaging and labeling

Readers

electronic fab is sent free of charge to qualified readers who work in the following areas:

- Industrial Electronics
- Semiconductor and Hybrid Production
- PCB Manufacturing
- Manufacturing and Engineering
- Communication Electronics
- Measurement, Control and Automatic control technology
- Automotive
- Engineering offices and laboratories
- Universities and authorities
- Services

The reader's areas of responsibility are:

- Development
- Research
- Production
- Service
- Purchase
- Quality Assurance
- Education and Training

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Advertising Formats and Pricing

Standard Formats (type area)

Format	Size (width x height, in mm)	Prize
1/1	186 x 276	2650,– €
1/2 upright	91 x 268	1460,– €
1/2 horizontal	186 x 132	1460,– €
1/3 upright	59 x 268	1045,– €
1/3 horizontal	186 x 88	1045,– €
1/4 upright	91 x 132	810,– €
	44 x 268	810,– €
1/4 horizontal	186 x 66	810,– €
1/8 upright	44 x 132	480,– €
1/8 horizontal	91 x 66	480,– €
1/16	44 x 66	285,– €

Bleed Formats

Format	Size (width x height, in mm)	Prize
1/1	210 x 297	2730,– €
1/2 upright	100 x 297	1515,– €
1/2 horizontal	210 x 148	1515,– €
1/3 upright	68 x 297	1075,– €
1/3 horizontal	210 x 106	1075,– €
1/4 upright	53 x 297	850,– €
1/4 horizontal	210 x 84	850,– €

Specials

Cover Picture		1390,– €
Job Advert	50 % of original format price	
Company Portrait (design inclusive)	1/4 upright	395,– €
	1/2 horizontal	790,– €
	1/1	1190,– €
Additional Flyers, etc	on demand	

Magazine Format	DIN A4, 210 x 297 mm (width x height)
Type Area Format	4 columns à 44 x 247 mm 3 columns à 59 x 247 mm (width x height)

For advertisements in bleed, 3 mm trim allowance must be added to the margins!
The client is solely liable for the technical correctness of the advertisement!

Dates 2027

(Cancellations will only be honoured up to the advertising deadline!)

Issue	Editorial and Advertising Closing Date	Print Media Accepted until	Focused Themes & Trade Show Presence	Publication Date
1/2027	17.12.2026	15.01.2027	Best of 2026 ***W3+Fair Wetzlar***	05.02.2027
2/2027	02.04.2027	16.04.2027	Buyer's guide electronic production ***Control***	07.05.2027
3/2027	23.07.2027	06.08.2027	Measuring and Testing Technology Quality assurance ***W3+Fair Jena***	27.08.2027
4/2027	01.10.2027	15.10.2027	Services, EMS ***productronica***	05.11.2027

Ad formats

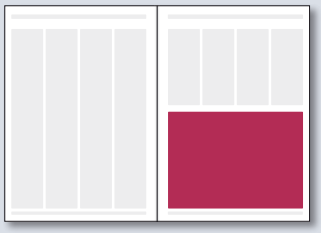
Advertisements in the type area



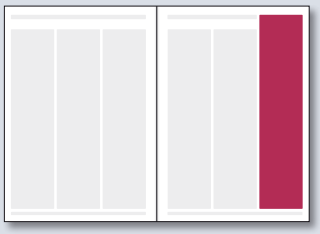
1/1 186 x 276 mm



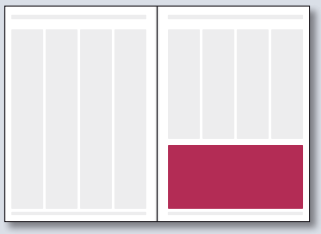
1/2 upright 91 x 268 mm



1/2 horizontal 186 x 132 mm



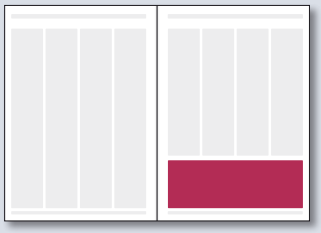
1/3 upright 59 x 268 mm



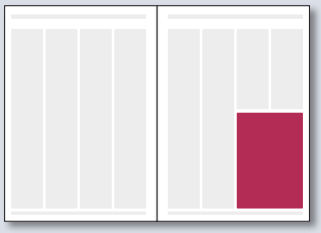
1/3 horizontal 186 x 88 mm



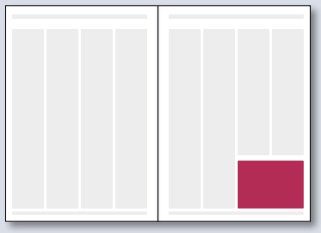
1/4 upright 44 x 268 mm



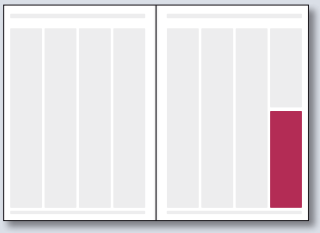
1/4 horizontal 186 x 66 mm



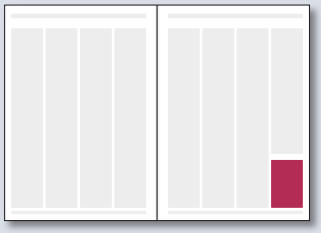
1/4 upright 91 x 132 mm



1/8 horizontal 91 x 66 mm



1/8 hoch 44 x132 mm

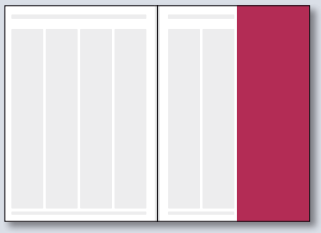


1/16 44 x 66 mm

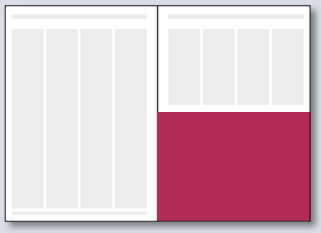
Advertisements in bleed (+ 3 mm bleed)



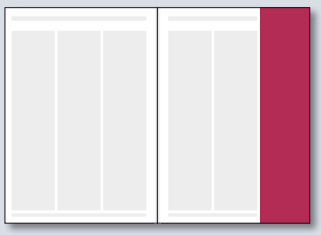
1/1 210 x297



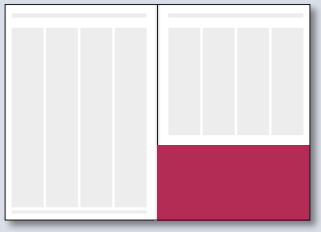
1/2 upright 100 x 297 mm



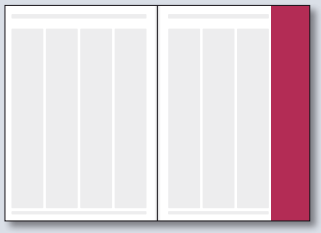
1/2 horizontal 210 x 148 mm



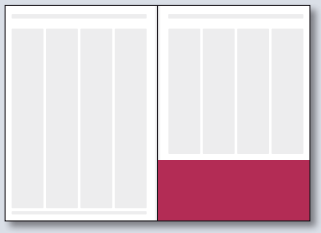
1/3 upright 68 x 297 mm



1/3 horizontal 210 x 106 mm



1/4 upright 53 x 297 mm



1/4 horizontal 210 x 84 mm

Specials

Cover Picture	Your press release/article will be published as a cover story. You supply a finished cover picture. Optionally, we can support you with the design.
Job Advert	We remit 50% of the advertising price for job advertisements.
Company Portrait	We will design a company portrait in consultation with you using the image and text material you provide. Please provide us with relevant information, such as the color values of your corporate colors or your corporate font.
Additional Flyer, etc.	Other advertising formats are also possible on request. Talk to us!

Data delivery/placement etc.

For adverts in the bleed, 3 mm bleed allowance must be added to the edges! Please create trim marks to ensure correct positioning.

Image data requires a resolution of at least 300 dpi in the final format.

Important information (text fields) should be placed at a minimum distance of 5 mm from the edge of the advert.

Provide your data in the CMYK colour space and please do not use any special colours. Please use the FOGRA 39 colour profile when creating data - if you use other colour profiles, especially for data created in the RGB colour space, colour deviations may occur during printing.

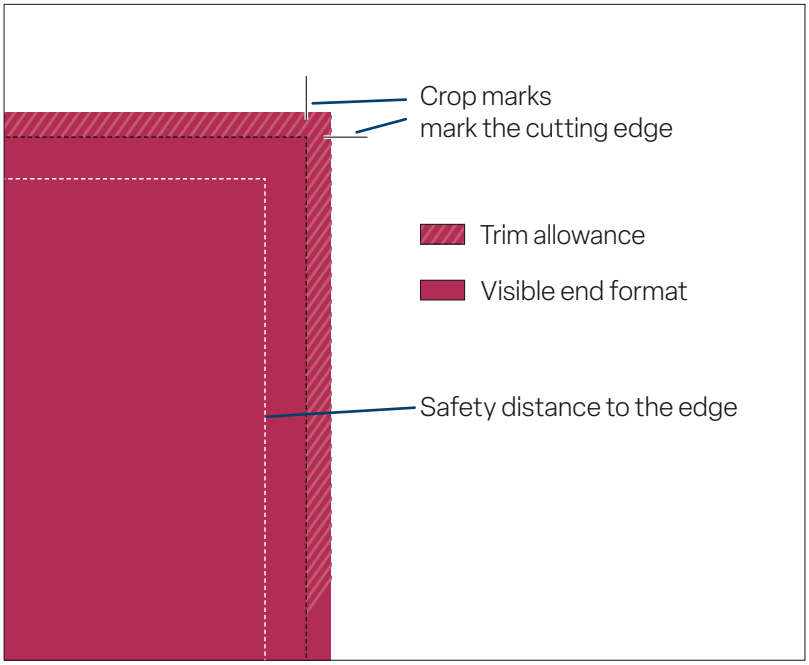
If you use a light-coloured font on a dark background, please set this to „omit“ and not to „overprint“, as otherwise display errors may occur.

Please transmit advert data as PDF-X1a files.
(PDF-X1 is a PDF standard with automatic transparency flattening).

The client is solely liable for the technical correctness of the advertisement!

We regularily send proofs of company portraits, and on request also of adverts or press articles. If we do not receive any corrections or feedback by the deadline set, approval is deemed to have been granted!

We generally place adverts in the appropriate theme section. Please let us know if you would like your advert to be placed in a particular section, on the right or left-hand page or in a particular part of the magazine. We will be happy to take these requests into account as far as this is technically possible.







If you are interested, please contact us for more information or sample journals!

You can also find our extensive magazine archive online at
www.beam-verlag.de/epaper-kiosk

Our other Journals



PC & Industrie

Technical Journal for Industrial Automation



hf-Praxis

Technical Journal for High Frequency and Microwave Technology



Haus und Elektronik

Technical Journal for Trade, Handcraft, Architects and Planners



meditronic Journal

Technical Journal for Medical Engineering

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